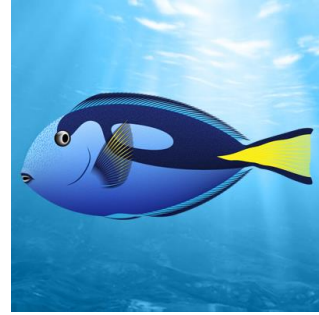


Summary of Activities within the Dory Campaign 2015



In scope of our Dory Campaign we'd like to report on the recent developments in the German language region:

Online webinar: SAIA project lead Christiane Schmidt gave a webinar for hobbyists on where Dory is coming from and its long way to home aquaria.

Dory Beauty Contest: We conducted a dory beauty contest at two of the biggest German language web fora for the marine hobby and received great pictures and stories of Dory.

Behave Dory: Renowned ethologist Prof. Dr. Ellen Thaler shared her views on Dory in an article about behaviour and needs of Dory in marine tanks.

Sales Stop on Dory: MEGAZOO Austria, the biggest pet retailer in Austria is fully supportive of SAIA's Dory Campaign and has decided to delist *P. hepatus*. Other surgeonfish of maximum body size requiring a minimum of 5000 Liters tank volume per Austrian animal welfare law and similar unsuitable species to follow. Future emphasis of livestock sourcing will lie on those specimens available from breeding and culture.

Dory Raffle: Last, but not least, we have conducted a Xmas raffle with great prizes from our supporters MEGAZOO Austria and Tropic Marin. All contributions will be used for financing our Dory Campaign.

Good Dory News: While the [trailer for 'Finding Dory'](#) is out now and we know more about the story line, what we still don't know is how many Dory's are there in the sea??? IUCN lists the species globally as Least Concern, because of its wide range and naturally rare occurrence. However no data for populations in Indonesia or the Philippines exist and can be assessed. Given the biology of the species and its natural rarity, local declines and perhaps extirpations because of overexploitation in the aquarium fish industry are likely. SAIA decided to shed some light on local population status of Dory. We have started reaching out to scientists and institutions for planning the study and are now fundraising.